

OVERVIEW

LINDSAY'S GOALS:

- Connecting people to wildlife
- Connecting people to the museum
 - Connecting people to the community
- Helping people learn about wildlife
 - Encouraging people to make positive impact on local/urban habitats
- Supporting coexistence with urban wildlife
 - Sharing stories



OUR DESIGN:

- Allows people to photograph local animals and share through social media and with Lindsay
- Users can write field notes about the animals they've taken pictures of
- Provides information about Lindsay
- Short guides about common local wildlife, including FAQs on how to handle common situations properly
- Encourages users to contribute to Lindsay's mission